

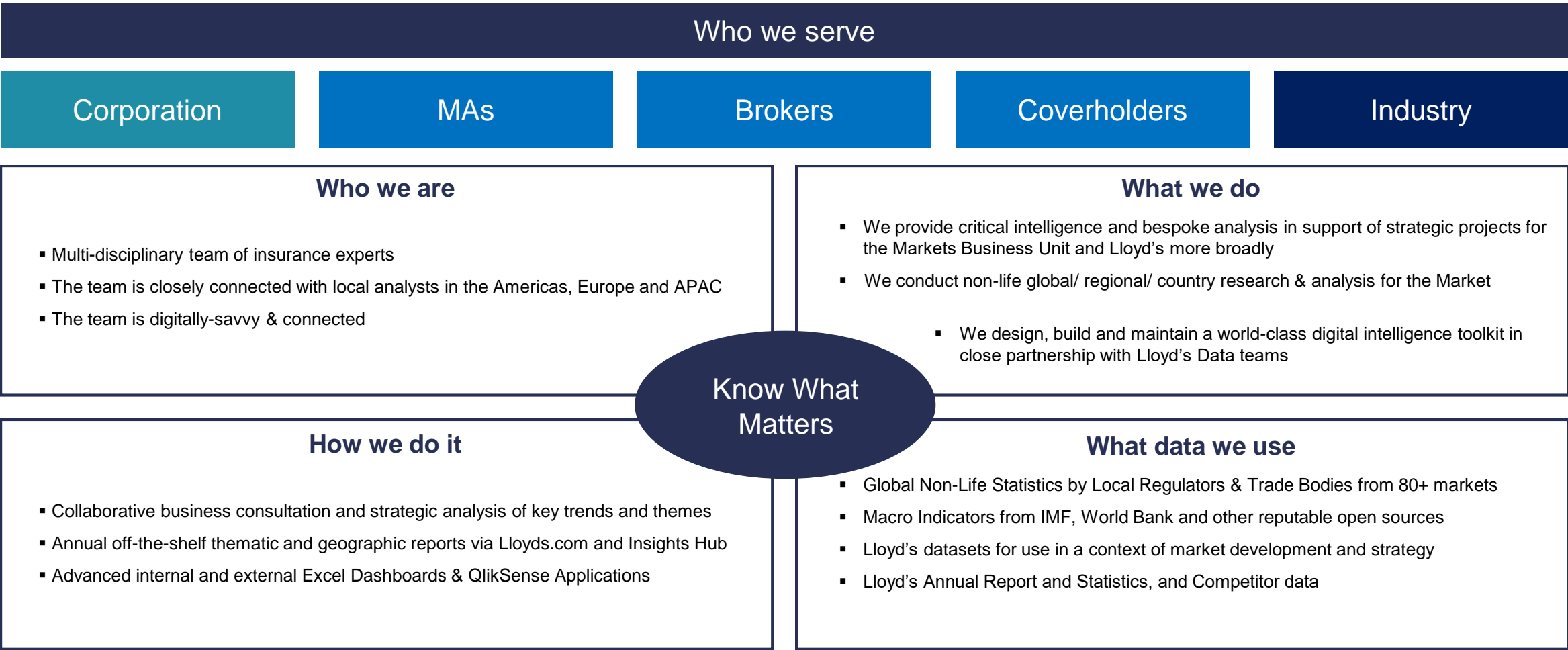
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# Market Intelligence Prospectus

January 2022

# Team Overview

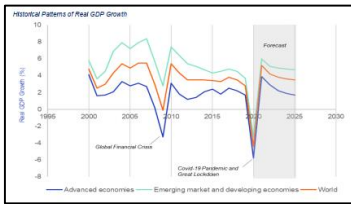
We provide strategic analysis on a thematic & geographic basis to support strategy development, key initiatives and business consultancy, both internally and externally



# What We Offer

We provide analysis of the world's insurance industry from a geographic perspective via a mix of guided off-the-shelf reports and self-serving dynamic insights dashboards

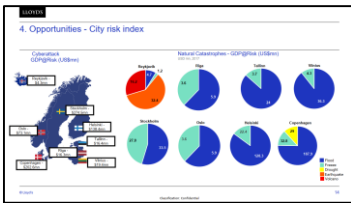
## 1. Geographic Reports



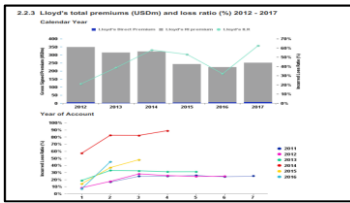
Insurance Outlook



Regional Briefs



Presentations/Updates



Country Class Reviews

Our Geographic Reports offer world-class quantitative and qualitative analysis of key insurance and reinsurance non-life trends at a global, regional and country level, to support you with your market development and strategy plans.

## 2. Insights Hub Dashboards



Compare Countries



Region and Country Profiles

+

**Data Feeds:** export data to your systems

**Data Stories:** visual stories on key opps



Portfolio Explorer

Our Insights Hub Dashboards offer access to global macro, non-life and Lloyd's data and insights in a dynamic and versatile environment, to support you with your market development and strategy plans.

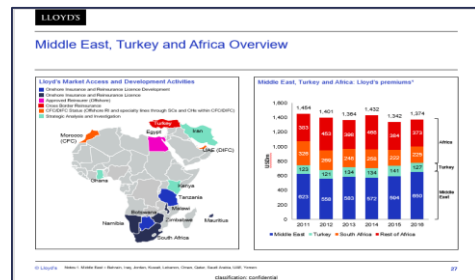
# 1. Geographic Reports

Our Geographic Reports offer a wealth of guided quantitative and qualitative analysis of key global markets, from high level Country Manager presentations down to granular, detailed country and class analytics



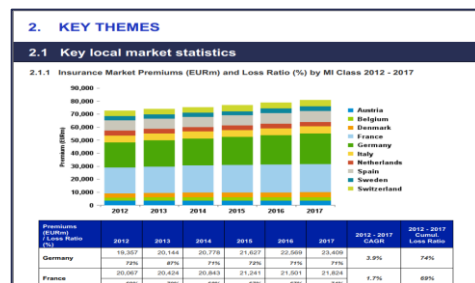
## Outlook Reports

- **What is it:** analysis of the external environment and the impact on future global non-life premium growth
- **Key benefits:** a good understanding of the changing geopolitical and macroeconomic landscape, and of regional and local trends, can help formulate innovative ideas on strategy and market development. This report can help you contextualise our present and visualise the future
- **Link:** Insights Hub (Reports section in Compare Countries App) - <https://insights.lloyds.com/auth>



## Regional & Country Presentations

- **What is it:** Lloyd's Country Managers' insights on key opportunities & challenges in their markets; available for 25 key target markets; includes actual delivery of market presentation and product
- **Key benefits:** local insight from Lloyd's country experts on issues of timely relevance
- **Link:** Insights Hub (Reports section in Compare Countries App) - <https://insights.lloyds.com/auth>

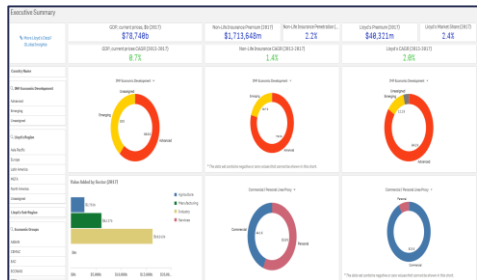


## Class Reviews

- **What is it:** detailed reports broken down into chapters comparing Lloyd's premium and performance with its competitors in key territories; available for more than 50 worldwide markets
- **Key benefits:** only source of Lloyd's performance by country and class, very useful for underwriters and actuaries as well as strategy managers and analysts
- **Link:** Insights Hub (Reports section in Compare Countries App) - <https://insights.lloyds.com/auth>

## 2. Insights Hub Dashboards

Our Insights Hub Dashboards give access to granular insights by territory, class and business segment, in a virtual interactive platform that allow users to explore and discover opportunities for growth



### Compare Countries

- **What is it:** interactive and versatile dashboard containing economic, non-life (re)insurance market and Lloyd's premium trends & insights for over 150 markets
- **Key benefits:** supports business development and strategic planning
- **Link:** Insights Hub - <https://insights.lloyds.com/auth>



### Region and Country Profiles

- **What is it:** complements 'Compare Countries' by providing guided insights, allowing users to visualise and benchmark Lloyd's regions and selected countries based on key macro, non-life insurance and Lloyd's premium stats.
- **Key benefits:** allows users to visualise and benchmark Lloyd's regions/ countries in a more guided and tailored manner
- **Link:** Insights Hub - <https://insights.lloyds.com/auth>



### Portfolio Explorer

- **What is it:** Portfolio Explorer allows Managing Agents/Syndicates to analyse their own Lloyd's premium portfolio, see how they rank in Lloyd's over time and benchmark against the Lloyd's market aggregate portfolio by segment, COB and territory.
- **Key benefits:** allows Managing Agents/Syndicates to visualise and monitor their premium trajectory within Lloyd's, enabling Map & Gap analysis, business development and strategic discussions
- **Link:** Insights Hub - <https://insights.lloyds.com/auth>

## 2. Insights Hub Dashboards – Data Feeds

Our Insights Hub Dashboards allow users to export granular insights by territory, class and business segment, into their own systems, to conduct analysis in the context of their growth strategies

**Insights Hub**

Home  
My Portfolio  
My Performance  
My Opportunities  
**Data Feeds**  
Usage Statistics

**Data Feeds**

All products

**Lloyd's Coverholder Workbench: Quote Referral**  
Track quote referrals throughput within the Lloyd's Coverholder Workbench system.

**Lloyd's Coverholder Workbench: Policies**  
Track policies throughput within the Lloyd's Coverholder Workbench system.

**Lloyd's Coverholder Workbench: Aged Debt**  
Track policies throughput within the Lloyd's Coverholder Workbench system.

**Compare Countries: Macroeconomic & Governance Indicators**  
Explore and compare macro trends worldwide.

**Compare Countries: Non-Life Insurance Competitors**  
Explore non-life insurance competitors worldwide.

**Compare Countries: Non-Life (Re)Insurance Market by COB**  
Explore and compare non-life (re)insurance trends worldwide.

**Compare Countries: Non-Life (Re)Insurance Market Totals**  
Explore non-life (re)insurance trends worldwide.

**Compare Countries: Lloyd's Data**  
Explore Lloyd's insurance trends worldwide.

**Claims Cost Benchmarking**  
Transactional data for the Claims Cost Benchmarking dashboard.

**Claims Lifecycles**  
Transactional data for the Claims Lifecycles dashboard.

**CAT Regulatory Claims**  
Transactional data for the CAT Regulatory Claims dashboard.

**DCA binder details**  
Record of lead binding authority and DCA details for binding authorities where a DCA has been appointed to handle claims.

**City Risk Index**

**Compare Countries: Macroeconomic & Governance Indicators**

About this data  
Lloyd's Market Intelligence captures worldwide macroeconomic and governance indicators published and updated annually by the International Monetary Fund (IMF) and the World Bank.  
**Source:** Compare Countries data product  
**Frequency Update:** Quarterly

**Dataset**

Table JSON API Integration

Below a sample of the first 5 rows from the CSV file.

| Year | Country             | Grouping - Annual Report | Lloyd's Regions | Sub-Region    | Economic Groups | Advanced vs Emerging Markets | GDP current prices (USD\$b) | GDP growth constant prices | GDP per cap |
|------|---------------------|--------------------------|-----------------|---------------|-----------------|------------------------------|-----------------------------|----------------------------|-------------|
| 2020 | Afghanistan         | Rest of the world        | EMEA            | Middle East   | Other           | Emerging                     | 19,000                      | -5.0 %                     | 499,400     |
| 2020 | Albania             | Europe                   | EMEA            | Europe        | Other           | Emerging                     | 14,000                      | -7.5 %                     | 4,898,300   |
| 2020 | Algeria             | Rest of the world        | EMEA            | Africa        | Other           | Emerging                     | 147,300                     | -5.5 %                     | 3,331,100   |
| 2020 | Angola              | Rest of the world        | EMEA            | Africa        | Other           | Emerging                     | 62,700                      | -4.0 %                     | 2,021,300   |
| 2020 | Antigua and Barbuda | Other Americas           | Americas        | North America | Other           | Emerging                     | 1,400                       | -17.3 %                    | 14,158,600  |

**Dataset Columns**

| Column                             | Description   |
|------------------------------------|---|
| Year                               | refers to the reporting period used by the IMF and World Bank   |
| Country                            | refers to all countries and territories covered in Compare Countries  |
| Grouping - Annual Report           | countries and territories are grouped based on the regions used in Lloyd's Annual Report.   |
| Lloyd's Regions                    | countries and territories are grouped based on Lloyd's three main regions (Americas, EMEA, APAC).                                   |
| Sub-Region                         | countries and territories are further grouped based on Lloyd's sub-regions.   |
| Economic Groups                    | countries and territories are grouped based on economic groups or associations they are members of, such as the EU, ASEAN or NAFTA. |
| Advanced vs Emerging Markets       | denotes the International Monetary Fund's classification of countries between Advanced and Emerging.                                |
| GDP current prices (USD\$b)        | value of all final goods & services produced in a country, in US dollars.   |
| GDP growth constant prices         | GDP growth adjusted for inflation, calculated as the annual change in a country's GDP volume.                                       |
| GDP per capita (USD)               | GDP constant prices divided by the total population in a given country in US dollars.   |
| Current Account Balance (% of GDP) | the difference between a country's total exports of goods, services and transfers and its total imports as a percentage of the GDP. |
| Inflation (%)                      | annual increase in the general price of all goods and services produced in a country.   |



## 2. Insights Hub Dashboards – Data Stories

Access our Data Stories Series in our Compare Countries dashboard, featuring brief walk-throughs of recent developments and key opportunities in advanced and emerging markets

Insights Hub

Home

Insights

Data Feeds

Reports

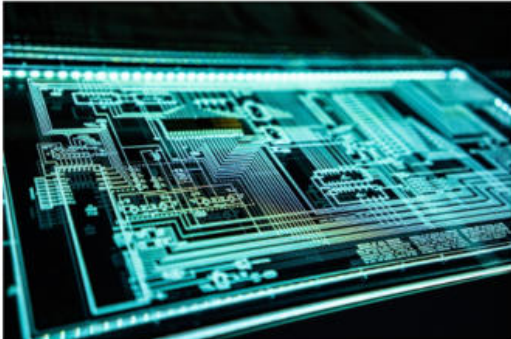
Stories

What's New?

Admin

Privacy

Stories




Nov 2021, by Market Intelligence

image source

**Digitisation drives North American Cyber demand**

Explore the evolution of cyber risks and demand in the world's largest cyber insurance market.

View story




Nov 2021, by Market Intelligence

image source

**D&O: a developing risk landscape**

Investigate the countries driving Lloyd's rapid growth in Directors & Officers insurance.

View story






Nov 2021, by Market Intelligence

image source

**20 years since 9/11 – Terrorism insurance evolves into a growing class for Lloyd's**

Twenty years since 9/11, learn which countries and factors have driven growth in Lloyd's Terrorism class.

View story



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Classification: Confidential

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# Contact us

We are here to help your business

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Know what matters

**Market Intelligence reports and presentations can be accessed alongside dynamic dashboards via the Insights Hub.**

For Market Intelligence enquiries please email [WMID@lloyds.com](mailto:WMID@lloyds.com)

For Insights Hub enquiries, including how to register and set up account, please email [insightshub@lloyds.com](mailto:insightshub@lloyds.com)

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